

2023 Census results

Ōrākei Local Board

About the 2023 Census

The 2023 New Zealand Census of Population and Dwellings was held on 7 March 2023.

This is the official count by Stats NZ of how many people and dwellings there are in New Zealand. It provides a snapshot of New Zealand on census day. Stats NZ used a combined census model in 2023 to produce the highest possible data quality. For more information on what this involved, go to: www.stats.govt.nz/topics/using-a-combined-census-model-for-the-2023-census/.

This summary report provides an overview of results from the census for the Ōrākei Local Board area.

Population growth

At the 2023 Census there were 83,196 usual residents in Ōrākei, a decrease of 1122 people since the 2018 Census.

This represents a -1.3% change between 2018 and 2023. There had been a 6.0% increase between 2013 and 2018. Ōrākei's growth is lower than that of Auckland as a whole (5.4% increase).

Ōrākei represents 5.0% of the Auckland population, compared with 5.4% at the 2018 Census.



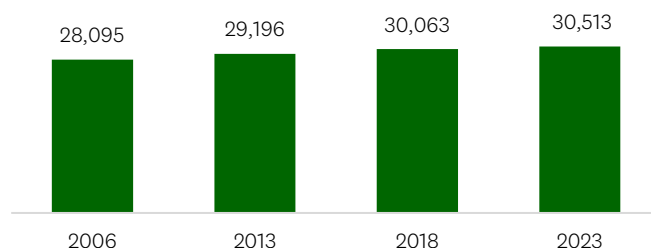
83,196
usual residents in 2023

-1122 (-1.3%)
since the 2018 Census

Number of dwellings

The census captures the number of occupied and unoccupied private and non-private dwellings. Non-private dwellings (short or long-term communal or transitory type accommodation, e.g. communal staff quarters, hospitals and prisons) are not reported here.

At the 2023 Census, Ōrākei had a total of 30,513 occupied private dwellings, an increase of 450, or 1.5% from 2018. This represents faster growth compared to Auckland as a whole (8.7% increase).



In addition, 1218 unoccupied (empty) private dwellings were counted.

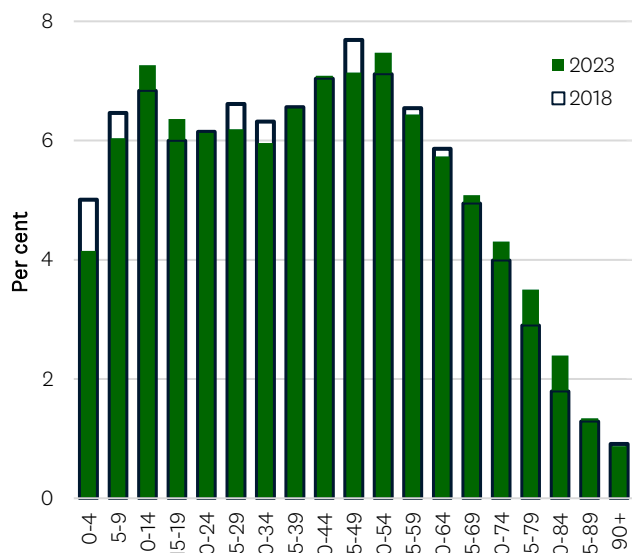
Home ownership

Over two thirds (68.6%) of dwellings in Ōrākei were either owned, partly owned, or held in a family trust. This is similar to 2018 (68.5%), but higher compared to Auckland as a whole (59.5%).

The remaining (31.4%) dwellings were mainly rented. This includes a mix of renting from private or public sector landlords.

Age structure

Over one in six (17.5%) of the Ōrākei population was under 15, compared to 19.2% for Auckland. 65.1% were between 15-64, compared to 67.5% for Auckland. 17.5% were 65 or older, compared to 13.3% for Auckland.



The median age of Ōrākei usual residents was 35.8 years, compared with 35.9 years for Auckland.

Māori descent

In 2023, 8.0% of Ōrākei usual residents stated they were of Māori descent, compared to 13.8% for Auckland as a whole.

The median age of those of Māori descent was 28.4 years (26.5 for Auckland).

Gender identity

The 2023 Census included a question on gender identity. This refers to a person's social and personal identity as male, female, or another gender, or genders that may be non-binary.

In Ōrākei, 51.7% identified as female (50.2% in Auckland), 48.0% identified as male (49.4% in Auckland) and 0.3% identified as another gender (0.4% in Auckland).

Ethnic diversity

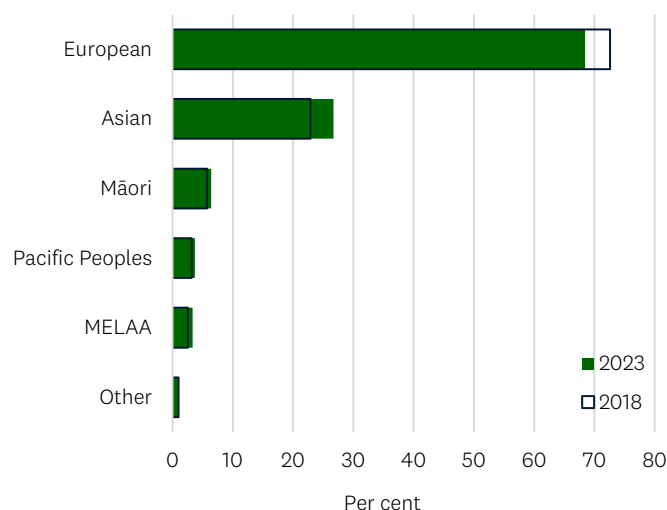
68.4% identified with a European ethnicity (compared to 49.8% across Auckland).

26.7% identified with an Asian ethnicity (compared to 31.3% across Auckland).

3.7% identified as Pacific Peoples (compared to 16.6% across Auckland).

6.4% identified as Māori (compared to 12.3% across Auckland). The census counted 5316 Māori usually resident in Ōrākei. This is an increase of 501 people, or 10.4%, since the 2018 Census.

3.4% identified as the broad MELAA (Middle Eastern, Latin American and/or African) group (compared to 2.7% across Auckland).



People could choose more than one ethnicity and categories are not exclusive. Percentages will add to more than 100.

Ōrākei had a big growth in Asian population between 2018 and 2023. Since the 2018 Census this group increased by 2919 (+15.1%).



22,215

usual residents identified as Asian in 2023

+2919 (+15.1%)

since the 2018 Census

Further information

This document was prepared in November 2024 by the Social and Economic Research and Evaluation team. For further information please contact us at census@aucklandcouncil.govt.nz.