

# 2023 Census results

## Manurewa Local Board

### About the 2023 Census

The 2023 New Zealand Census of Population and Dwellings was held on 7 March 2023.

This is the official count by Stats NZ of how many people and dwellings there are in New Zealand. It provides a snapshot of New Zealand on census day. Stats NZ used a combined census model in 2023 to produce the highest possible data quality. For more information on what this involved, go to: [www.stats.govt.nz/topics/using-a-combined-census-model-for-the-2023-census/](http://www.stats.govt.nz/topics/using-a-combined-census-model-for-the-2023-census/).

This summary report provides an overview of results from the census for the Manurewa Local Board area.

### Population growth

At the 2023 Census there were 98,784 usual residents in Manurewa, an increase of 3114 people since the 2018 Census.

This represents a 3.3% increase between 2018 and 2023. There had been a 16.3% increase between 2013 and 2018. Manurewa's growth is lower than that of Auckland as a whole (5.4% increase).

Manurewa represents 6.0% of the Auckland population, compared with 6.1% at the 2018 Census.



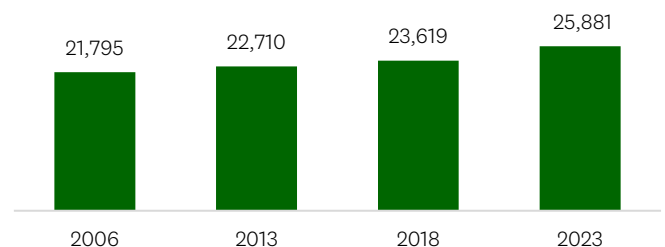
**98,784**  
usual residents in 2023  
**+3114 (+3.3%)**  
since the 2018 Census

### Number of dwellings

The census captures the number of occupied and unoccupied private and non-private dwellings. Non-private dwellings (short or long-term communal or transitory type accommodation, e.g. communal staff quarters, hospitals and prisons) are not reported here.

At the 2023 Census, Manurewa had a total of 25,881 occupied private dwellings, an increase of 2262, or 9.6% from 2018. This represents faster growth compared to Auckland as a whole (8.7% increase).

#### Number of occupied private dwellings



In addition, 876 unoccupied (empty) private dwellings were counted.

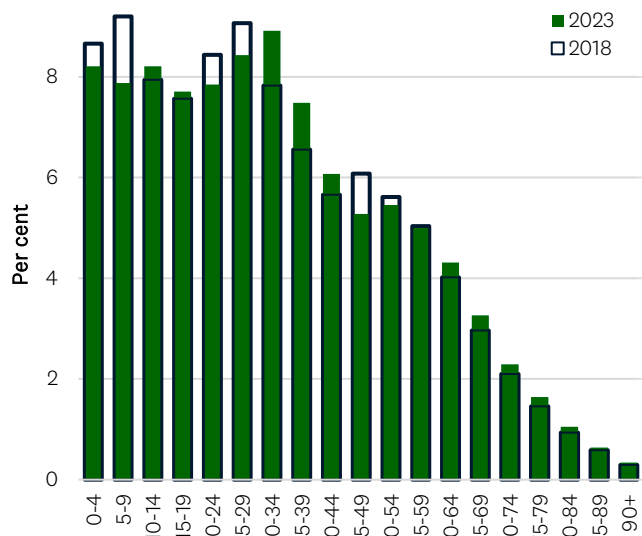
### Home ownership

Over half (48.7%) of dwellings in Manurewa were either owned, partly owned, or held in a family trust. This is lower than in 2018 (50.4%), and lower compared to Auckland as a whole (59.5%).

The remaining (51.3%) dwellings were mainly rented. This includes a mix of renting from private or public sector landlords.

## Age structure

Nearly one in four (24.3%) of the Manurewa population was under 15, compared to 19.2% for Auckland. 66.5% were between 15-64, compared to 67.5% for Auckland. 9.2% were 65 or older, compared to 13.3% for Auckland.



The median age of Manurewa usual residents was 31.0 years, compared with 35.9 years for Auckland. This is the second-lowest median age of all the local boards.

## Māori descent

In 2023, 26.4% of Manurewa usual residents stated they were of Māori descent, compared to 13.8% for Auckland as a whole. This is the highest proportion of all the local boards.

The median age of those of Māori descent was 24.5 years (26.5 for Auckland).

## Gender identity

The 2023 Census included a question on gender identity. This refers to a person's social and personal identity as male, female, or another gender, or genders that may be non-binary.

In Manurewa, 49.9% identified as male (49.4% in Auckland), 49.8% as female (50.2% in Auckland) and 0.3% identified as another gender (0.4% in Auckland).

## Ethnic diversity

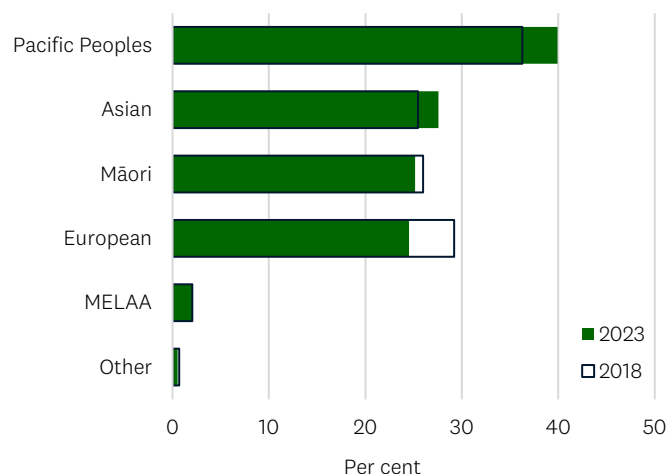
39.9% identified as Pacific Peoples (compared to 16.6% across Auckland).

27.6% identified with an Asian ethnicity (compared to 31.3% across Auckland).

25.2% identified as Māori (compared to 12.3% across Auckland). The census counted 24,858 Māori usually resident in Manurewa. This similar to the 2018 Census.

24.5% identified with a European ethnicity (compared to 49.8% across Auckland).

2.1% identified as the broad MELAA (Middle Eastern, Latin American and/or African) group (compared to 2.7% across Auckland).



People could choose more than one ethnicity and categories are not exclusive. Percentages will add to more than 100.

Manurewa's biggest proportional and numerical increase between 2018 and 2023 was for those who identify as Pacific Peoples. Since the 2018 Census this group increased by 4743 (+13.7%).



**39,450**

usual residents identified as Pacific Peoples in 2023

**+4743 (+13.7%)**

since the 2018 Census

## Further information

This document was prepared in November 2024 by the Social and Economic Research and Evaluation team. For further information please contact us at [census@aucklandcouncil.govt.nz](mailto:census@aucklandcouncil.govt.nz).