



Pacific Peoples in Auckland

2018 Census results

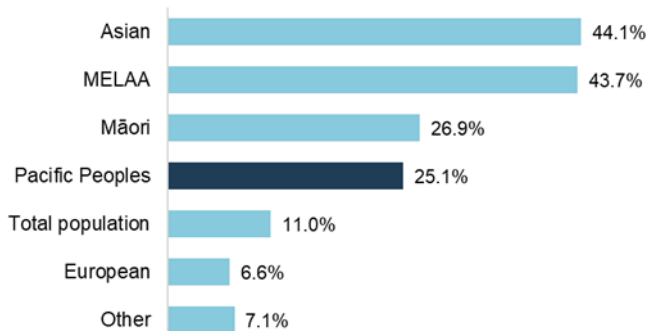
The 2018 New Zealand Census of Population and Dwellings was held on 6 March 2018. This is the official count by Stats NZ of how many people and dwellings there are in New Zealand.

This information sheet provides an overview of initial results from the census for people in the broad Pacific ethnic group. Ethnicity is self-perceived, and a person can be part of more than one ethnic group.

The number of Pacific People has grown significantly

At the 2018 Census there were 243,978 usual residents in Auckland who identified with a Pacific ethnicity (15.5% of Auckland's population). This is an increase of 49,032 people, or 25.1%, since the 2013 Census. The Pacific population has grown more rapidly than the wider Auckland population.

Population growth (2013 to 2018)



MELAA refers to Middle Eastern, Latin American and African. People could choose more than one ethnicity and categories are not exclusive.



243,978

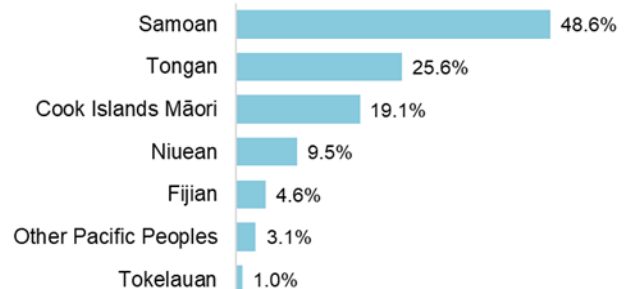
Pacific people in 2018

+ 49,032 (25.1%)
since the 2013 Census

Samoan is the largest Pacific ethnic group

Pacific Peoples in Auckland are diverse. Those who identify as Samoan account for 48.6% of Pacific Peoples in Auckland. Those who identify as Tongan (25.6%) and Cook Island Māori (19.1%) are also large groups.

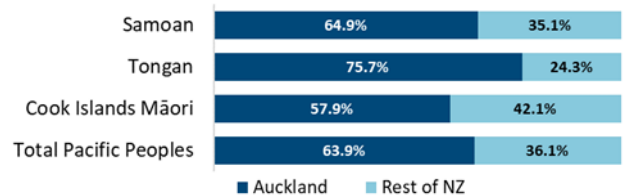
Largest Pacific ethnic groups living in Auckland



Percentages are within the total Pacific ethnic group in Auckland. Pacific Level 3 Ethnic Groups, 2018 Census (Those with percentage >= 1% in Auckland)

Almost two thirds (63.9%) of New Zealand's Pacific populations live in Auckland, compared to a quarter (25.5%) who identify as European. The proportion of Tongans living in Auckland is relatively high, at 75.7% of the national total.

Proportion of Pacific populations living in Auckland



The proportion of Aucklanders who are Pacific remains similar

In 2018, 15.5% of the total usually resident population in Auckland identified with a Pacific ethnicity, similar to the proportion of 14.6% at the 2013 Census.

Ethnic group as % of Auckland total population (%)

	2013	2018
European	59.3	53.5
Asian	23.1	28.2
Pacific Peoples	14.6	15.5
Māori	10.7	11.5
MELAA	1.9	2.3
Other	1.2	1.1

MELAA refers to Middle Eastern, Latin American and African. People could choose more than one ethnicity and categories are not exclusive. Percentages will add to more than 100.

Pacific Peoples represent a large proportion of the usual residents in Mangere-Ōtāhuhu (59.4%), Ōtara-Papatoetoe (46.0%), and Manurewa (36.3%) local boards. These are three of the four local boards that comprise [the Southern Initiative](#) (TSI). More than half (53.4%) of Pacific Peoples in Auckland live in the TSI.

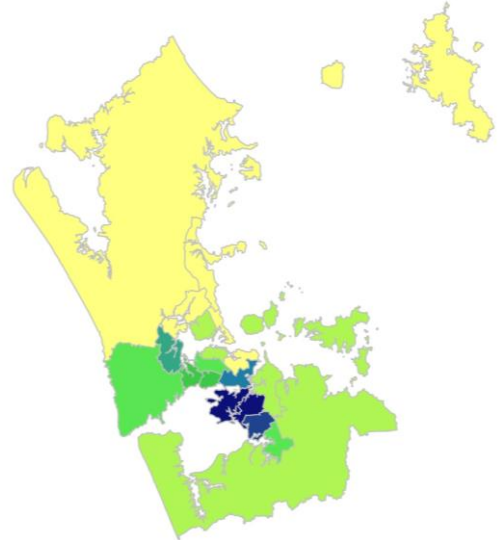
Pacific population by local board (2018)

	Number	%	Distribution of Pacific population (%)
Rodney	2340	3.5	1.0
Hibiscus and Bays	2205	2.1	0.9
Upper Harbour	1530	2.4	0.6
Kaipātiki	5379	6.1	2.2
Devonport-Takapuna	1443	2.5	0.6
Henderson-Massey	24,771	20.9	10.2
Waitākere Ranges	6093	11.7	2.5
Aotea / Great Barrier	24	2.6	0.0
Waiheke	342	3.8	0.1
Waitematā	4053	4.9	1.7
Whau	14,817	18.7	6.1
Albert-Eden	7653	7.8	3.1
Puketāpapa	8775	15.2	3.6
Ōrākei	2676	3.2	1.1
Maungakiekie-Tāmaki	19,602	25.7	8.0
Howick	8028	5.7	3.3
Māngere-Ōtāhuhu	46,578	59.4	19.1
Ōtara-Papatoetoe	39,198	46.0	16.1
Manurewa	34,707	36.3	14.2
Papakura	9750	16.9	4.0
Franklin	4008	5.4	1.6
Auckland total	243,978	15.5	100.0

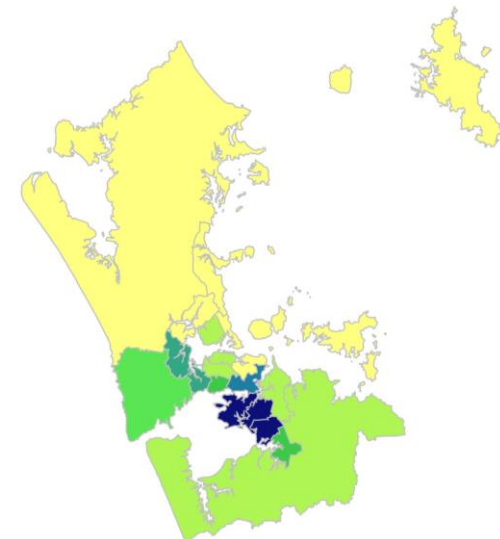
The maps below show the proportion of the usually resident population in Auckland's 21 local board areas who identify with a Pacific ethnicity, over time. There has been an increase in all local board areas (with the exception of Great Barrier and Waitematā).

Proportion of local board population identifying with a Pacific ethnicity (2006, 2013 and 2018) (%)

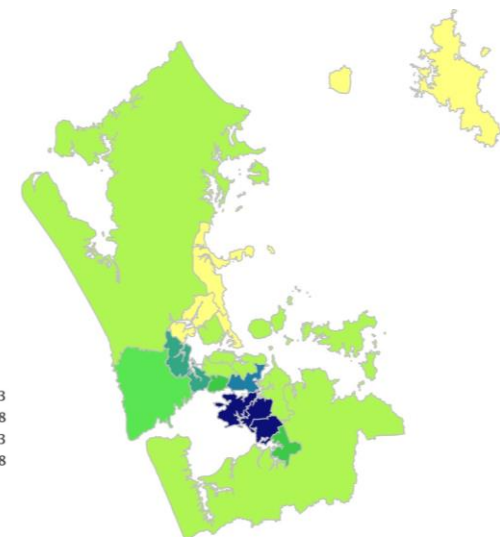
2006



2013



2018



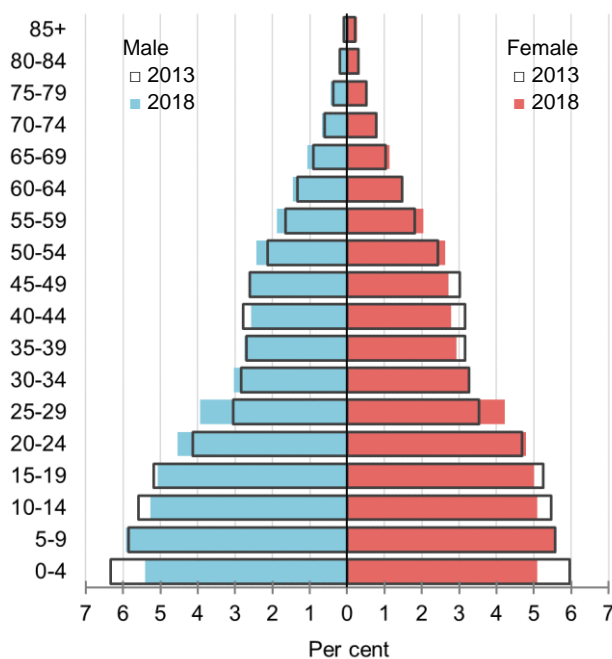
Auckland's Pacific population is relatively young

As the age/sex chart shows below, at the 2018 Census, almost a third (32.3%) of the Pacific population in Auckland was aged between 0 and 14 years, down slightly from 34.8% in 2013.

During that time there was an increase in the proportion aged 20 to 29 years (15.4% in 2013 and 17.5% in 2018).

In 2018, a relatively small proportion (5.6%) were aged 65 years or older, compared to 13.2% of the non-Pacific population. The 38.7% growth rate in this age group is significantly faster than that of Pacific Peoples overall (25.1%).

Pacific age /sex structure (2013 compared with 2018)



Age	Pacific		Other Ethnicities	
	Numbers	%	Numbers	%
0-14	78,891	32.3	234,954	17.7
15-64	151,521	62.1	917,187	69.1
65 +	13,566	5.6	175,611	13.2
Total	243,978	100.0	1,327,752	100.0

In 2018 the Auckland Pacific population included

78,891

Pacific children aged under 15 years



+ 11,121 (16.4%)

since the 2013 Census

13,566

Pacific Peoples over 65

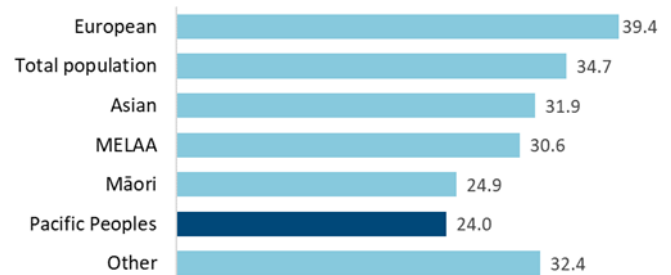


+ 3783 (38.7%)

since the 2013 Census

At the 2018 Census, the median age of the Pacific population in Auckland was 24.0 years, compared with 34.7 years overall in Auckland. Pacific women (24.8 years) have a higher median age than Pacific men (23.2 years).

Median age (2018) (years)



A note on data sources

In response to issues with the 2018 Census, Stats NZ has, for the first time, used administrative and other data to help fill gaps caused by response rates that were lower than anticipated. More information on data sources used by variable is available on the Stats NZ website. Stats NZ [rates the quality of ethnicity data as high](#).

Further information

For further information on Auckland related census data, please visit our interactive census data mapping site www.censusauckland.co.nz or contact the Research and Evaluation Unit at census@aucklandcouncil.govt.nz