

HENDERSON-MASSEY LOCAL BOARD

STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD

AUGUST 2016

POP

117,300
(2015 ESTIMATE)



INTRODUCTION

This local board area includes Te Atatū Peninsula, Te Atatū South, West Harbour, Massey, Ranui, Henderson and Glendene.

There is also some semi-rural living to the north of the area. Commercial and light industrial areas around Lincoln Road and Henderson provide local employment.

The area's north-western edge is undergoing widespread change and development – the recent extension of the metropolitan urban limit at Westgate has resulted in increased commercial and industrial activity and more jobs. Closer links to Albany and other parts of the North Shore have been made with the completion of the Upper Harbour motorway (SH18), which will form part of the western ring route.

AGE GROUPS (2013)



QUICK FACTS

7%
OF REGIONAL POPULATION

33.5 YRS
MEDIAN AGE

29,490
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2015)

56%
EUROPEAN

22%
ASIAN

20%
PACIFIC

16%
MĀORI

33%
BORN OVERSEAS

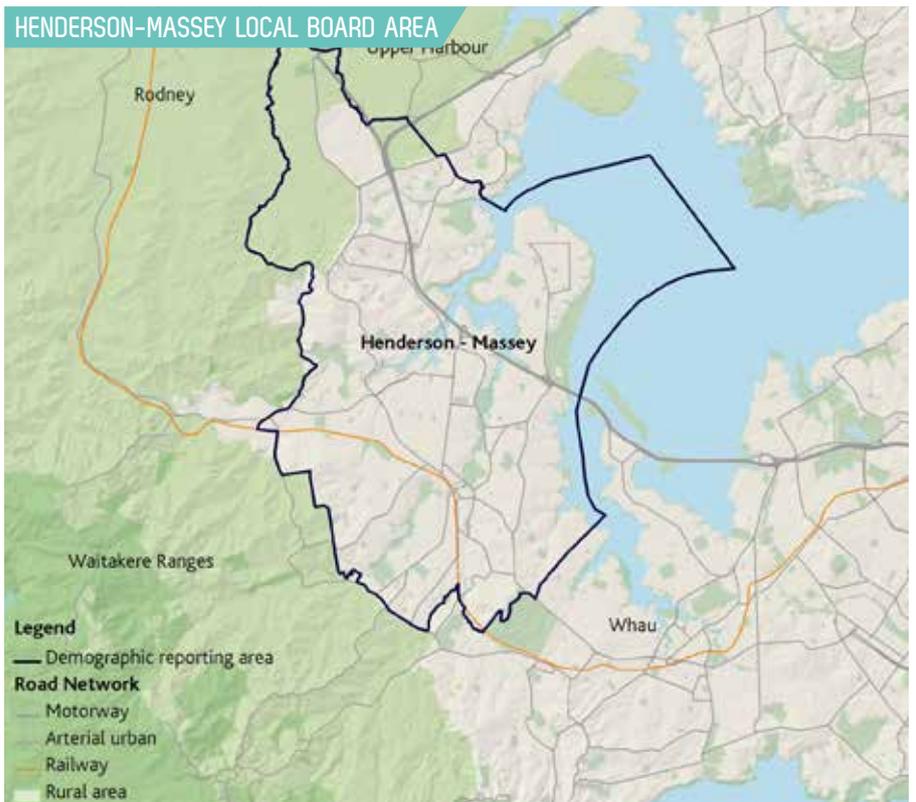
\$66,900
MEDIAN HOUSEHOLD INCOME

59%
OF RESIDENTS EMPLOYED

42 SCHOOLS, RATINGS VARY FROM DECILE 1 TO 7 (2016)

8085 BUSINESSES IN THE LOCAL BOARD AREA (2015)

HENDERSON-MASSEY LOCAL BOARD AREA



POPULATION

Between the 2006 and 2013 censuses, the population increased by 9 per cent, similar to the regional growth rate of 8 per cent during that time.

In 2013, Henderson-Massey had a slightly larger proportion of children aged 15 years or younger, when compared with the regional age structure. The median age was 33.5 years, slightly younger than the regional median of 35.1 years.

A third (33%) of residents were born overseas, and of that group 48 per cent had been in New Zealand for less than ten years. The largest group was born in the United Kingdom, with slightly smaller groups from the People's Republic of China, Fiji and Samoa.

HOUSEHOLDS

In 2013, there were 34,440 households in Henderson-Massey, 7 per cent of the regional count. The median household income was \$66,900 – lower than the regional median at \$76,500.

Home ownership rates in this local board area were similar to the regional average. In 2013, 61 per cent of households owned the dwelling they lived in (this includes 9% who owned it in a family trust), compared with 61 per cent regionally. The largest group of households that rented (80%), rented from private landlords.

More than a quarter (30%) of households were couples with children, and a further 12 per cent were sole parents with children. The proportion of households who were one person (17%) or couple-only households (18%) was slightly lower than the wider Auckland region (19% and 21% respectively).

EDUCATION AND EMPLOYMENT

Local residents reported generally lower levels of formal education. In 2013, 23 per cent of all residents aged 15 years and over had no formal educational qualification, compared with 17 per cent regionally, whereas 17 per cent had gained a bachelor's degree or higher, compared to 25 per cent regionally.

Almost half (47%) of Henderson-Massey residents aged 15 years and over were employed full-time and a further 12 per cent part-time. Of those employed, 85 per cent were paid employees.

Just over a third (36%) were managers or professionals, while 14 per cent were technicians or trade workers, and a further 14 per cent were clerical or administrative workers.

All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. The census allows respondents to identify with more than one ethnic group, hence the ethnicity percentages may sum to more than 100. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. School data is provided by Auckland Council, using Ministry of Education information. A school's decile rating indicates the extent to which it draws its students from lower socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of such students and decile 10 schools are the 10 per cent of schools with the lowest proportion.

BUSINESS IN THE LOCAL BOARD

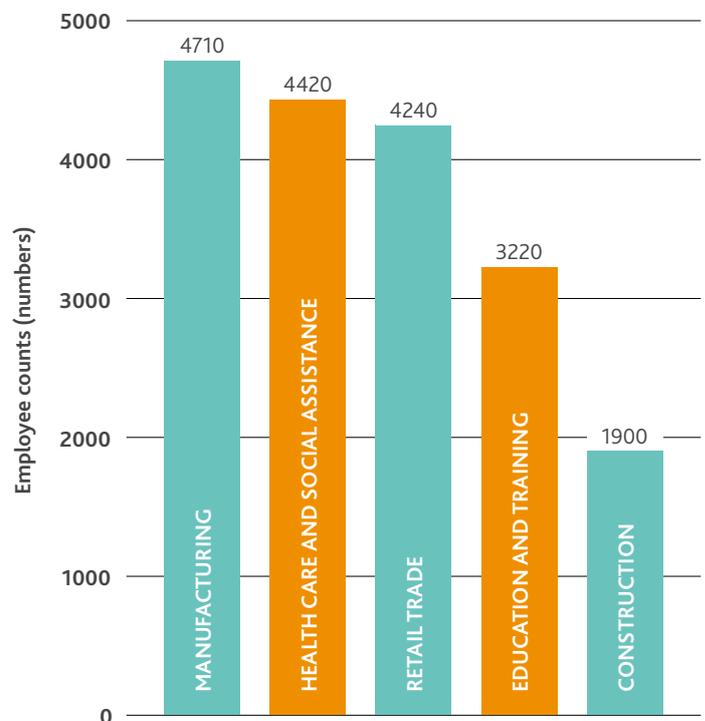
As at February 2015, the Henderson-Massey Local Board area accounted for 4 per cent of all employment and 5 per cent of businesses in Auckland.

Most people who work in the area are employed in the manufacturing sector (16%), followed by the health care and social assistance sector (15%).

The largest number of local businesses were in the rental, hiring and real estate services sector (17% of all businesses in the area) followed by the construction sector (16%).

During the period from 2010 to 2015, there was a relatively modest growth in employment in Henderson-Massey of 3 per cent, compared with 13 per cent for the region as a whole. An increase of 900 employees in the health care and social assistance sector was balanced by decreases in those working in manufacturing (690 employees) and public administration and safety (220 employees).

TOP FIVE EMPLOYMENT SECTORS (2015)



FIND OUT MORE

This report card is part of a series prepared by Auckland Council's Research and Evaluation Unit (RIMU), which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

More report cards can be found at: aucklandcouncil.govt.nz/stateofauckland

The report card series includes reporting on freshwater, terrestrial, marine, air, soil, capacity for growth, demographics and quality of life.

For more information: e-mail RIMU@aucklandcouncil.govt.nz, visit the 2013 census results website censusauckland.co.nz or call us on 09 301 0101.