

AUCKLAND

STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD

AUGUST 2016

POP

1,569,900
(2015 ESTIMATE)



INTRODUCTION

Auckland, Tāmaki Makaurau, is New Zealand's most populous city, with a third of the country's residents. Auckland is home to over half of New Zealand's overseas-born population and its ethnic diversity is reflective of a global city.

With Auckland's natural beauty of three harbours, the Hauraki Gulf and rugged west coast beaches, it's no wonder that Auckland is continuing to attract new residents at record levels.

Major public infrastructure projects now underway, including the Waterview Connection and the City Rail Link (CRL), are helping to support the long-term future of Auckland's economy through better links to neighbouring regions, reduced congestion and improved public transport services.

QUICK FACTS

34%
OF NZ'S
POPULATION

35.1 YRS
MEDIAN AGE

694,630
EMPLOYEES (2015)

59%
EUROPEAN

23%
ASIAN

15%
PACIFIC

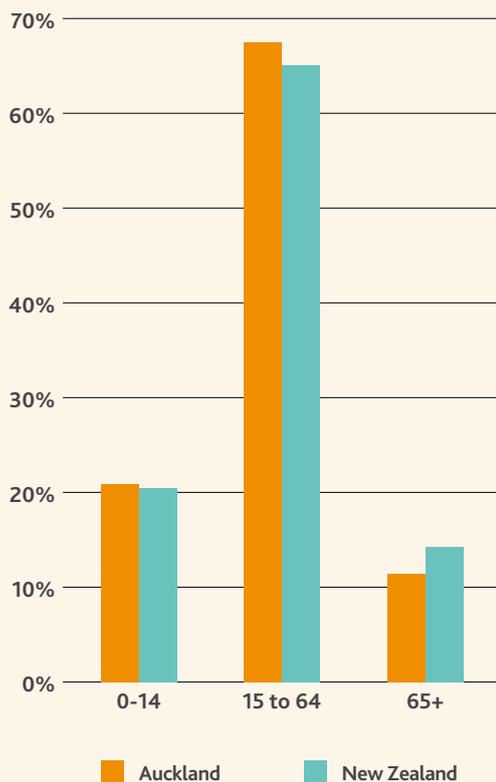
11%
MĀORI

39%
BORN
OVERSEAS

\$76,500
MEDIAN HOUSEHOLD
INCOME

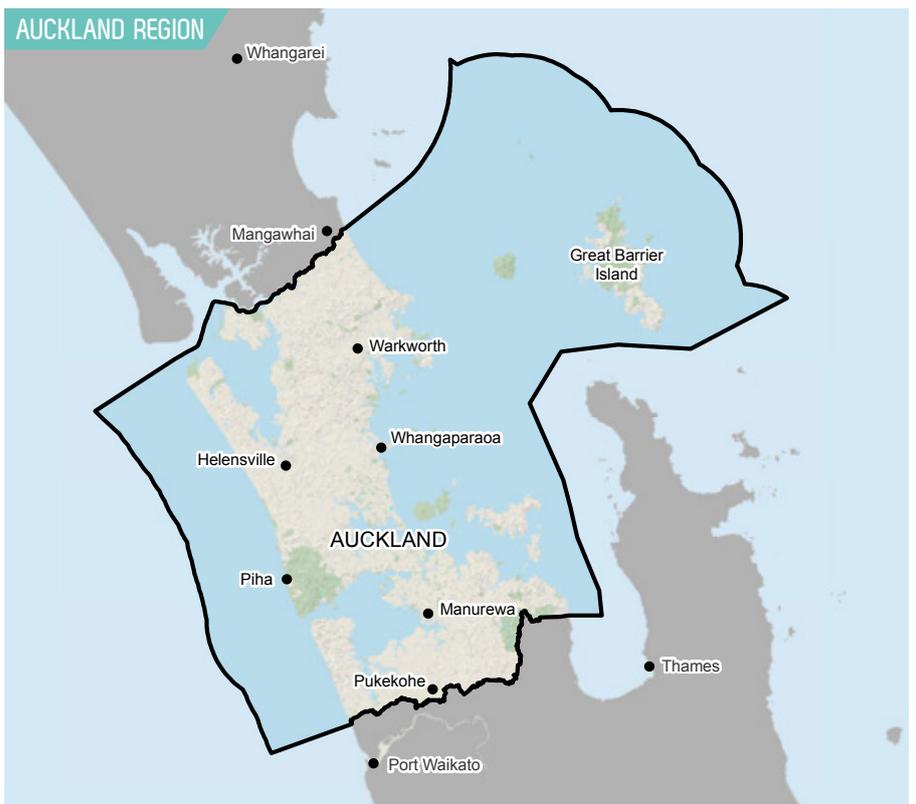
62%
OF RESIDENTS
EMPLOYED

AGE GROUPS (2013)



545 SCHOOLS
(2016)

177,267 BUSINESSES
(2015)



POPULATION

Between the 2006 and 2013 censuses, the Auckland population increased by 8 per cent, compared with population growth of 5 per cent in New Zealand as a whole over that time.

Thirty-nine per cent of residents were born overseas, and of this group, 43 per cent had been in New Zealand for less than ten years. The largest overseas born group was born in England (14% of those born overseas), followed by the People's Republic of China (13%), India (8%) and Fiji (8%).

The Auckland population is slightly over represented in the working age population when compared with the total New Zealand population, having only 12 per cent of its population aged 65 years and over compared with 16 per cent for the rest of New Zealand.

HOUSEHOLDS

In 2013, there were 469,500 households in Auckland. The median household income was \$76,500 – higher than the New Zealand median of \$63,800.

Home ownership rates were lower than the New Zealand average – in 2013, 61 per cent of households owned the dwelling they lived in (this includes 15% who owned it in a family trust), compared with 65 per cent nationally. Of those households renting the dwelling they lived in, the majority (81%) rented from private landlords, and a further 16 per cent from Housing New Zealand.

The most common household types were couples with children (30%), couples only (21%), and one-person households (19%).

EDUCATION AND EMPLOYMENT

In 2013, 25 per cent of all residents aged 15 years and over had gained a bachelor's degree (or equivalent Level 7 qualification), compared to 20 per cent nationally. Just under half (49%) of residents aged 15 years and over were employed full-time and a further 13 per cent employed part-time. Of those employed, 80 per cent were paid employees.

Around 44 per cent were managers or professionals and a further 13 per cent were employed as clerical and administrative workers.

BUSINESS IN AUCKLAND

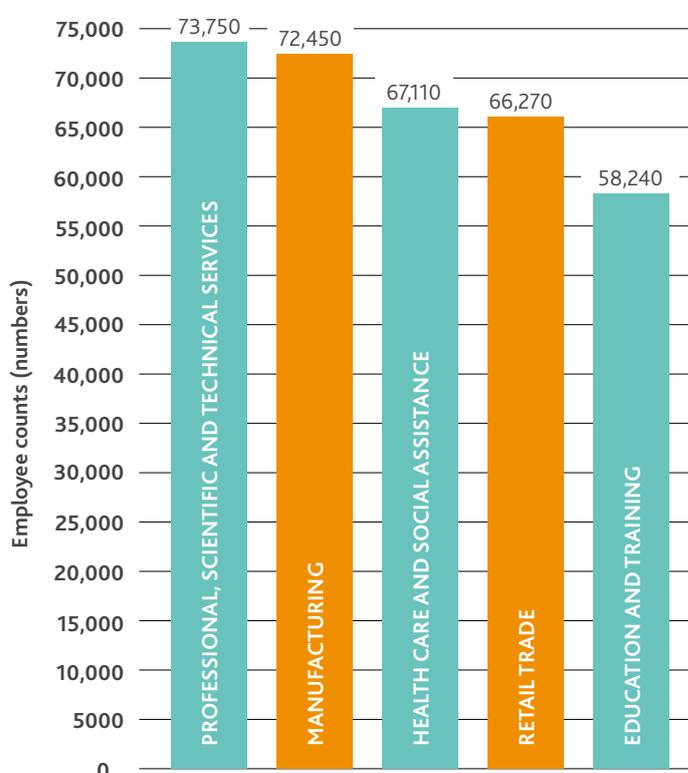
As at February 2015, Auckland accounted for 34 per cent of all employees and 33 per cent of all businesses in New Zealand.

The largest sector of employment in Auckland is the professional, scientific and technical services sector (11%) followed by manufacturing (10%), health care and social assistance (10%) and retail trade (10%).

The largest number of businesses were in the rental, hiring and real estate services sector (23%) followed by professional, scientific and technical services (19%).

During the period from 2010 to 2015, employment in Auckland increased by 13 per cent (compared to 8% nationally), gaining 78,270 employees. The biggest growth in employment was in the professional, scientific and technical services sector followed by accommodation and food services. There were losses in some sectors during that time including information media and telecommunications and both wholesale and retail trade.

TOP FIVE EMPLOYMENT SECTORS (2015)



All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. The census allows respondents to identify with more than one ethnic group, hence the ethnicity percentages may sum to more than 100. 'Business in Auckland' data is from Statistics New Zealand's Business Demographic data. School data is provided by Auckland Council, using Ministry of Education information.

FIND OUT MORE

This report card is part of a series prepared by Auckland Council's Research and Evaluation Unit (RIMU), which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

More report cards can be found at: aucklandcouncil.govt.nz/stateofauckland

The report card series includes reporting on freshwater, terrestrial, marine, air, soil, capacity for growth, demographics and quality of life.

For more information: e-mail RIMU@aucklandcouncil.govt.nz, visit the 2013 census results website censusauckland.co.nz or call us on 09 301 0101.