

WAITĀKERE RANGES LOCAL BOARD

STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD

APRIL 2014

POP
48,396
(2013 CENSUS)



QUICK FACTS

3%
OF REGIONAL POPULATION

36.8 YRS
MEDIAN AGE

4,940
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2013)

79%
EUROPEAN

11%
PACIFIC

11%
MĀORI

10%
ASIAN

28%
BORN OVERSEAS

\$79,700
MEDIAN HOUSEHOLD INCOME

67%
OF RESIDENTS EMPLOYED

14 SCHOOLS, RATINGS VARY FROM DECILE 3 TO DECILE 10 (2014)

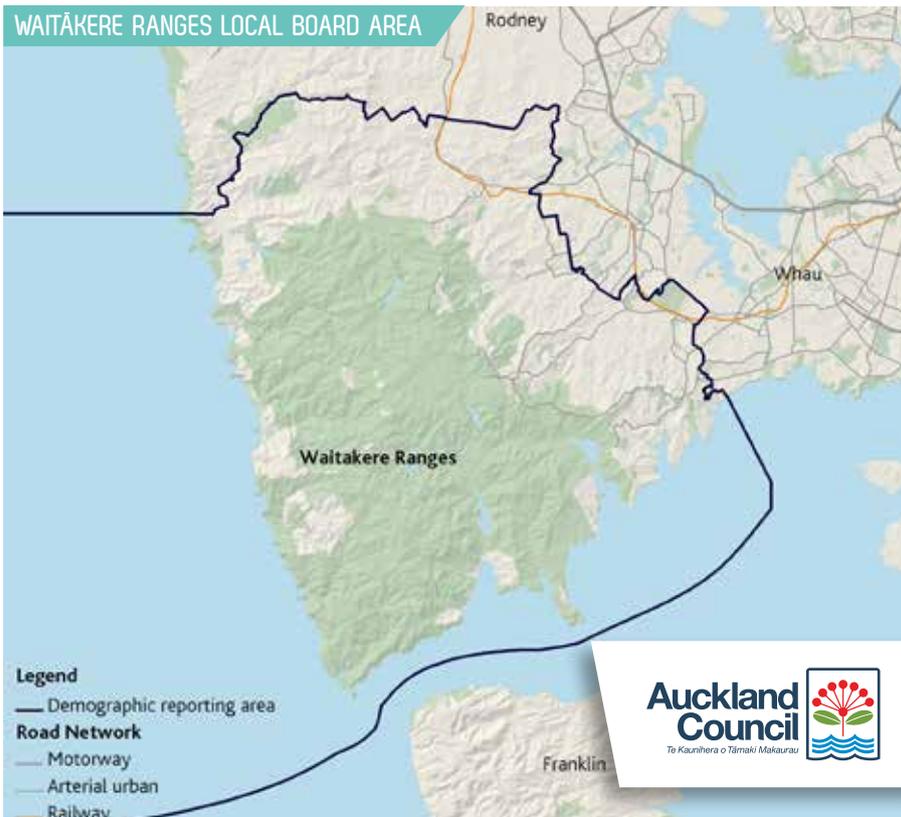
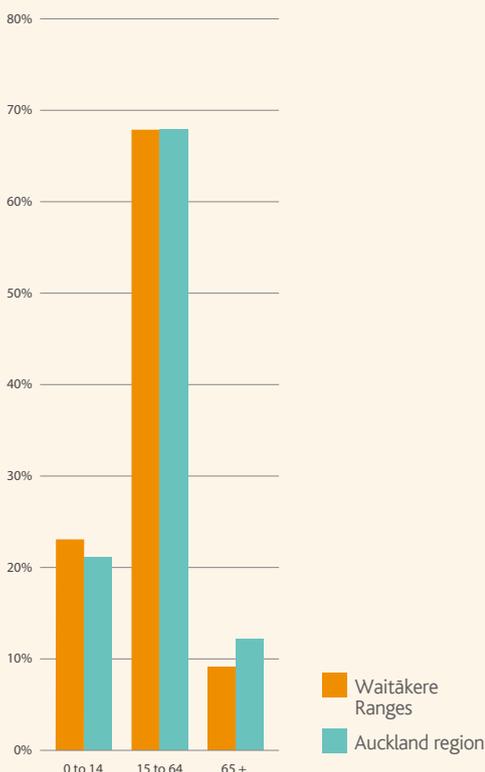
4,161 BUSINESSES IN THE LOCAL BOARD AREA (2013)

This local board area includes the suburbs of Titirangi, Glen Eden and Konini as well as the small coastal communities of Bethells Beach, Piha, Karekare, Huia and Laingholm.

A large proportion of this local board area includes Waitākere Ranges, which is protected under the Waitākere Ranges Heritage Area Act.

The surf beaches and native forest areas of the west coast are extremely popular recreation and holiday sites for Aucklanders, offering surfing, swimming, fishing, bushwalking and tramping.

Age groups (2013)



POPULATION

Between the 2006 and 2013 censuses, the population increased by 6 per cent, which is lower than the regional growth rate of 8 per cent during that time.

In 2013, the local board had a slightly larger proportion of children aged 14 years and under, when compared with the regional age structure. Despite this, the median age was 36.8 years, slightly older than the regional median of 35.1 years.

A relatively low proportion (28%) of local residents was born overseas, and of that group, 35 per cent had been in New Zealand for less than ten years. The largest numbers of overseas-born were born in the United Kingdom, with much smaller groups from Samoa, Australia, Fiji and India.

HOUSEHOLDS

In 2013, there were 16,626 households in the Waitākere Ranges local board area, 4 per cent of the regional count. The median household income was \$79,700 – higher than the regional median at \$76,500.

Home ownership rates in this local board area were relatively high when compared with other areas. In 2013, 73 per cent of households owned the dwelling they lived in (this includes 14% who owned it in a family trust), compared with 61 per cent regionally. The majority of households that rented (87%) rented from private landlords.

Just over a third (34%) of households were couples with children, and a further 11 per cent were sole parents with children. The proportion of households which were one person (18%) was similar to the wider Auckland region (19%). Couple-only households made up 22 per cent of all households.

EDUCATION AND EMPLOYMENT

Levels of formal education were in line with the overall region. In 2013, 16 per cent of all residents aged 15 years and over had no formal educational qualification, compared with 17 per cent regionally, and 24 per cent had gained a bachelor's degree or higher, compared to 25 per cent regionally.

More than half (52%) of residents aged 15 years and over were employed full-time and a further 15 per cent part-time. Of those employed, 78 per cent were paid employees. Around 45 per cent were managers or professionals, while 14 per cent were technicians and trade workers.

All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. School data is provided by Auckland Council, using Ministry of Education information. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. A school's decile rating indicates the extent to which it draws its students from low socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of students from low socio-economic communities. Decile 10 schools are the 10 per cent of schools with the lowest proportion of these students. The census allows respondents to select more than one ethnic identity, hence the ethnicity percentages may total more than 100.

FIND OUT MORE

This report card is part of a series prepared by the Auckland Council's Research, Investigations and Monitoring Unit, which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

► **For more information:** e-mail monitoring@aucklandcouncil.govt.nz visit the 2013 census Auckland results website, www.censusauckland.co.nz or call us on 09 301 0101.

BUSINESS IN THE LOCAL BOARD

As at February 2013, the Waitākere Ranges local board area accounted for 1 per cent of all employment and 3 per cent of businesses in Auckland.

Most people who work in the area are employed in education and training (17%), health care and social assistance (14%) and construction (10%).

The largest number of local businesses were in construction, rental and the hiring and real estate services sector (20% for each), followed by the professional, scientific and technical services (16%).

From 2006 to 2013, employment in the area increased by 2 per cent, resulting in 100 more employees (compared to 6% growth across the region). There were increases in some sectors, particularly the education and training, health care and social assistance sectors and accommodation and food services sectors. There were losses in numbers employed in construction as well as arts and recreation, during that time.

Top five employment sectors (2013)

