

PUKETĀPAPA LOCAL BOARD

STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD

APRIL 2014

POP
52,938
(2013 CENSUS)



QUICK FACTS

4%
OF REGIONAL POPULATION

34.3 YRS
MEDIAN AGE

9,350
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2013)

44%
ASIAN

38%
EUROPEAN

16%
PACIFIC

6%
MĀORI

49%
BORN OVERSEAS

\$72,700
MEDIAN HOUSEHOLD INCOME

58%
OF RESIDENTS EMPLOYED

22 SCHOOLS, RANGE FROM DECILE 1 TO 9 (2014)

4,142 BUSINESSES IN THE LOCAL BOARD AREA (2013)

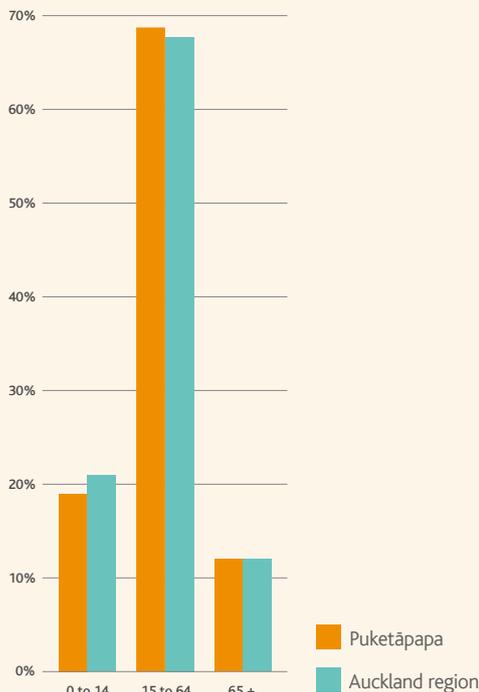
This local board includes the suburbs of Three Kings, Mt Roskill, Hillsborough, Lynfield and Wesley.

Local facilities include Maungakiekie Golf Course, Akarana Golf Course, Wattle Bay Recreation Reserve and Keith Hay Park. Light industrial land use is centred around Carr Road.

The quarry at Three Kings is Auckland's largest scoria quarry and has been operated by Winstone Aggregates for more than 80 years.

Recently completed extensions to the south-western motorway (SH 20) provide quicker access to and from the airport and southern suburbs, and will in time be an integral part of the western ring route.

Age groups (2013)



PUKETĀPAPA LOCAL BOARD AREA



POPULATION

Between the 2006 and 2013 censuses, the population increased by 4 per cent, slower than the regional growth rate of 8 per cent during that time.

In 2013, the age structure was very similar to the regional structure, with 19 per cent aged under 15 years, 69 per cent aged between 15 and 64 years and 12 per cent aged 65 or over. The median age was 34.3 years, similar to the regional median of 35.1 years.

This local board is home to many relatively new migrants from overseas, and is ethnically diverse. Half (49%) of local residents were born overseas – the highest proportion of overseas-born across all 21 local boards. Of that group, 39 per cent had been in New Zealand for less than ten years. The largest numbers of overseas-born were born in India and the People's Republic of China, with smaller groups from Fiji, England and Samoa.

HOUSEHOLDS

In 2013, there were 16,698 households in Puketāpapa, 4 per cent of the regional count. The median household income was \$72,700, lower than the regional median at \$76,500.

Home ownership rates were in line with the regional average – in 2013, 57 per cent of households owned the dwelling they lived in (this includes 13 per cent who owned it in a family trust), compared with 61 per cent regionally. The remaining 43 per cent of households rented, and of these, almost a third (32%) rented from Housing New Zealand.

Almost one in three (31%) households were couples with children, and a further 17 per cent were couple-only. In line with the wider Auckland region, 17 per cent were one person households.

EDUCATION AND EMPLOYMENT

Local residents reported generally high proportions of education and employment.

In 2013, over a quarter (29%) of all residents aged 15 years and over had gained a bachelor's degree or higher, compared to 25 per cent regionally. Only 15 per cent had no qualification.

Just under half (45%) of residents aged 15 years and over were employed full-time and a further 13 per cent employed part-time. Of those employed, 83 per cent were paid employees.

Around 44 per cent were managers or professionals and a further 14 per cent were employed as clerical and administrative workers.

All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. School data is provided by Auckland Council, using Ministry of Education information. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. A school's decile rating indicates the extent to which it draws its students from low socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of students from low socio-economic communities. Decile 10 schools are the 10 per cent of schools with the lowest proportion of these students. The census allows respondents to select more than one ethnic identity, hence the ethnicity percentages may total more than 100.

BUSINESS IN THE LOCAL BOARD

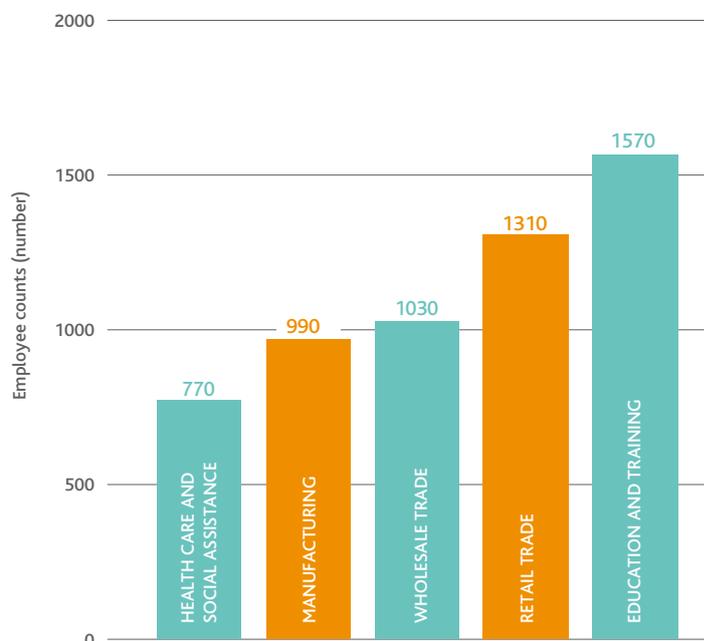
As at February 2013, the Puketāpapa local board area accounted for 3 per cent of all employment and 1 per cent of businesses in Auckland.

Most people who work in this area are employed in the education and training sector (17%), closely followed by retail trade (14%) and wholesale trade and manufacturing (11% for each).

The largest number of local businesses were rental, hiring and real estate services (23%), followed by professional, scientific and technical services (13%).

During the period from 2006 to 2013, employment in Puketāpapa dropped by 6 per cent, losing 640 employees (compared to 6% growth across the region). The biggest losses were in manufacturing and wholesale trade. There were gains however, in professional, scientific and technical services and the retail trade sector.

Top five employment sectors (2013)



FIND OUT MORE

This report card is part of a series prepared by the Auckland Council's Research, Investigations and Monitoring Unit, which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

More report cards can be found at: aucklandcouncil.govt.nz/stateofauckland. The report card series includes reporting on freshwater, terrestrial, marine, air, soil, capacity for growth, demographics and quality of life.

► **For more information:** e-mail monitoring@aucklandcouncil.govt.nz visit the 2013 census Auckland results website, www.censusauckland.co.nz or call us on 09 301 0101.