

PAPAKURA LOCAL BOARD

STATE OF AUCKLAND
DEMOGRAPHIC
REPORT
CARD

APRIL 2014

POP
45,633
(2013 CENSUS)



QUICK FACTS

This local board includes the suburbs of Conifer Grove, Red Hill, Takanini, Hingaia and Drury. Both the southern motorway and the southern rail line run through the area, providing essential transport links.

Expansion of the metropolitan urban limit and development of land at Takanini and Hingaia will result in further housing and population growth over the next few years.

Industrial areas are located at Takanini, Papakura and Red Hill. Local features include the Papakura racecourse, Papakura Military Camp, Mountford Park and Bruce Pulman Park.

3%
OF REGIONAL POPULATION

33.1 YRS
MEDIAN AGE

14,220
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2013)

61%
EUROPEAN

28%
MĀORI

15%
PACIFIC

13%
ASIAN

20%
BORN OVERSEAS

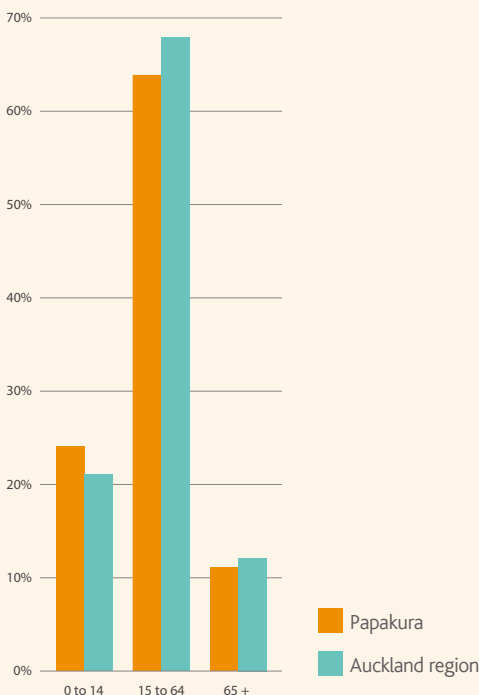
\$65,900
MEDIAN HOUSEHOLD INCOME

58%
OF RESIDENTS EMPLOYED

21 SCHOOLS,
RANGING FROM
DECILE 1 TO 10 (2014)

3,611 BUSINESSES IN THE LOCAL BOARD AREA (2013)

Age groups (2013)



PAPAKURA LOCAL BOARD AREA



POPULATION

Between the 2006 and 2013 censuses, the population increased by 10 per cent, similar to the regional growth rate of 8 per cent during that time.

In 2013, the local population was slightly over represented in younger age groups, with 24 per cent aged less than 15 years, compared with 21 per cent regionally. The median age was 33.1 years, a little lower than the regional median of 35.1 years.

Papakura, along with the Manurewa Local Board, has the highest proportion across all board areas of local residents who identified as Māori, at 28 per cent.

A relatively small proportion (20%) of local residents were born overseas, and of that group, 39 per cent had been in New Zealand for less than ten years. The largest overseas born group was born in the United Kingdom, with smaller groups from India, Samoa, Fiji, South Africa and Australia.

HOUSEHOLDS

In 2013, there were 14,898 households in Papakura, 3 per cent of the regional count. The median household income was \$65,900 – lower than the regional median at \$76,500.

Home ownership rates in this local board area were similar to the regional average. In 2013, 58 per cent of households owned the dwelling they lived in (this includes 9% who owned it in a family trust), compared with 61 per cent regionally. The majority of households that rented (78%) rented from private landlords.

About a quarter (27%) of households were couples with children, and a further 13 per cent were sole parents with children. The proportion of households who were one person (20%) or couple-only (20%) was similar to the Auckland region (19% and 21% respectively).

EDUCATION AND EMPLOYMENT

Local residents reported generally low proportions of formal education. In 2013, 28 per cent of all residents aged 15 years and over had no formal educational qualification, compared with 17 per cent regionally. Only 11 per cent had gained a bachelor's degree or higher, compared to 25 per cent regionally.

Almost half (47%) of residents aged 15 years and over were employed full-time and a further 11 per cent part-time. Of those employed, 86 per cent were paid employees.

A third (33%) were managers or professionals, while 20 per cent were machinery operators and drivers or labourers.

All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. School data is provided by Auckland Council, using Ministry of Education information. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. A school's decile rating indicates the extent to which it draws its students from low socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of students from low socio-economic communities. Decile 10 schools are the 10 per cent of schools with the lowest proportion of these students. The census allows respondents to select more than one ethnic identity, hence the ethnicity percentages may total more than 100.

BUSINESS IN THE LOCAL BOARD

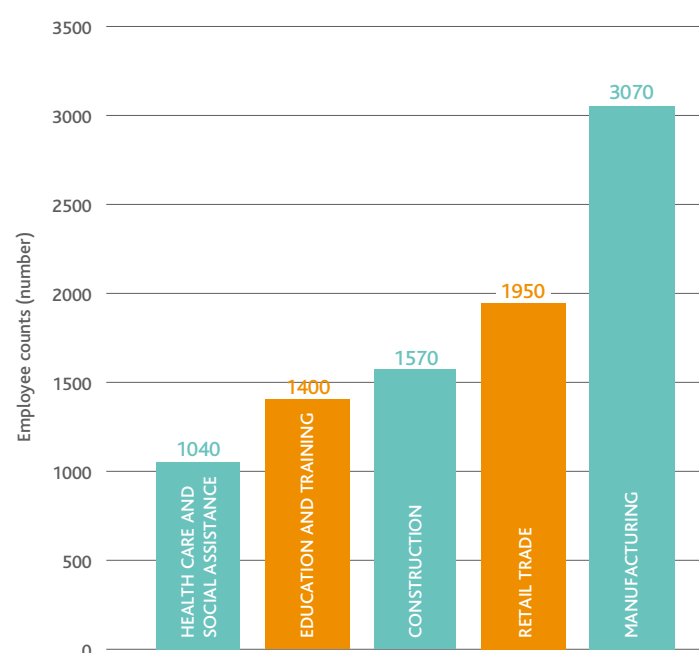
As at February 2013, the Papakura local board area accounted for 2 per cent of all employment and businesses in Auckland.

Most people who work in this area are employed in the manufacturing sector (22%), followed by the retail sector (14%), construction (11%), and education and training (10%).

The largest number of businesses were in the rental, hiring and real estate services sector (20% of all businesses in the area), followed by the construction sector (14%).

During the period from 2006 to 2013, employment decreased slightly, losing 320 employees (compared to 6% growth across the region). The biggest loss in number of jobs was in manufacturing. This was offset by an increase in jobs in public administration and safety.

Top five employment sectors (2013)



FIND OUT MORE

This report card is part of a series prepared by the Auckland Council's Research, Investigations and Monitoring Unit, which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

More report cards can be found at: aucklandcouncil.govt.nz/stateofauckland. The report card series includes reporting on freshwater, terrestrial, marine, air, soil, capacity for growth, demographics and quality of life.

- **For more information:** e-mail monitoring@aucklandcouncil.govt.nz visit the 2013 census Auckland results website, www.censusauckland.co.nz or call us on 09 301 0101.