

# MANUREWA LOCAL BOARD

## STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD

APRIL 2014

**POP**  
82,242  
(2013 CENSUS)



### QUICK FACTS

**6%**  
OF REGIONAL POPULATION

**29.8** YRS  
MEDIAN AGE

**19,120**  
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2013)

**37%**  
EUROPEAN

**33%**  
PACIFIC

**25%**  
MĀORI

**20%**  
ASIAN

**32%**  
BORN OVERSEAS

**\$67,800**  
MEDIAN HOUSEHOLD INCOME

**55%**  
OF RESIDENTS EMPLOYED

**34** SCHOOLS,  
ALMOST ALL RATED DECILE 3 OR UNDER (2014)

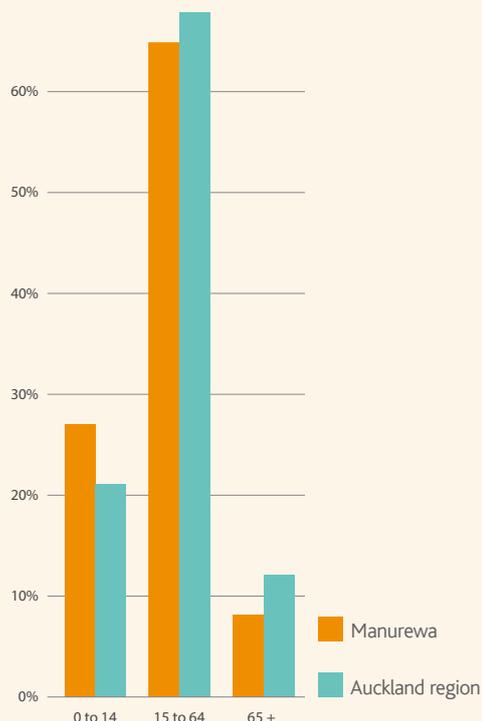
**3,960** BUSINESSES IN THE LOCAL BOARD AREA (2013)

This local board includes the suburbs of Homai, Manurewa, Wattle Downs, Weymouth, Clendon Park, Totara Heights and Randwick Park. It also includes the southern proportion of Wiri industrial area.

Totara Park, Mountfords Park, the Auckland Regional Botanical Gardens and the Vodafone Events Centre (previously Telstra Clear Pacific Events Centre) are all in this local board. It also houses the Auckland Regional Women's Corrections Facility at Wiri – New Zealand's first purpose built women's prison, accommodating around 300 prisoners.

The southern rail line runs through the centre of manurewa, transporting commuters and goods, and servicing the inland Port at Wiri – a 15-hectare depot connected with the Waitemate seaport by a rail exchange.

### Age groups (2013)



### MANUREWA LOCAL BOARD AREA



## POPULATION

Between the 2006 and 2013 censuses, the population increased by 7 per cent, similar to the regional growth rate of 8 per cent during that time.

In 2013, the local population was over-represented in younger age groups, with 27 per cent aged less than 15 years, compared with 21 per cent regionally. The median age was 29.8 years, considerably younger than the regional median of 35.1 years.

Manurewa (along with the Papkura local board area) has the highest proportion of local residents who identified as Māori, at 28 per cent (also 28% in Papkura). Almost a third (32%) of local residents were born overseas, and of that group, 42 per cent had been in New Zealand for less than ten years. The largest number of overseas born were born in Samoa or Fiji followed by India, England and Tonga.

## HOUSEHOLDS

In 2013, there were 22,659 households in Manurewa, 5 per cent of the regional count. The median household income was \$67,800 – lower than the regional median of \$76,500.

Home ownership rates in this local board area are slightly lower than the regional average. In 2013, 55 per cent of households owned the dwelling they lived in (this includes 8% who owned it in a family trust), compared with 61 per cent regionally. Over a quarter of households that rented (29%) rented from Housing New Zealand.

About one in three (30%) households were couples with children, and a further 12 per cent were sole parents with children. One in ten households (10%) were two or more families. The proportion of households that were one person (13%) or couple-only households (15%) was lower than across Auckland (19% and 21% respectively).

## EDUCATION AND EMPLOYMENT

Local residents reported generally low proportions of formal education. In 2013, 28 per cent of all residents aged 15 years and over had no formal educational qualification, compared with 17 per cent regionally. Only 11 per cent had gained a bachelor's degree or higher, compared to 25 per cent regionally.

Almost half (45%) of Manurewa residents aged 15 years and over were employed full-time and a further 10 per cent employed part-time. Of those employed, 89 per cent were paid employees.

Around 28 per cent were managers or professionals, while 25 per cent were machinery operators and drivers or labourers.

*All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. School data is provided by Auckland Council, using Ministry of Education information. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. A school's decile rating indicates the extent to which it draws its students from low socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of students from low socio-economic communities. Decile 10 schools are the 10 per cent of schools with the lowest proportion of these students. The census allows respondents to select more than one ethnic identity, hence the ethnicity percentages may total more than 100.*

## FIND OUT MORE

This report card is part of a series prepared by the Auckland Council's Research, Investigations and Monitoring Unit, which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

► **For more information:** e-mail [monitoring@aucklandcouncil.govt.nz](mailto:monitoring@aucklandcouncil.govt.nz) visit the 2013 census Auckland results website, [www.censusauckland.co.nz](http://www.censusauckland.co.nz) or call us on 09 301 0101.

## BUSINESS IN THE LOCAL BOARD

At February 2013, the Manurewa local board area accounted for 3 per cent of all employment and 2 per cent of businesses in Auckland.

Most people who work in this area are employed in the manufacturing sector (24%), followed by education and training (14%), wholesale trade (11%) and healthcare and social assistance services (11%).

The largest number of businesses were in the rental, hiring and real estate services sector (17% of all businesses), followed by construction (14%), and transport, postal and warehousing (11%).

During the period from 2006 to 2013, employment in Manurewa grew by 7 per cent, adding 1,290 employees (compared to 6% growth across the region). The biggest growth in number of jobs was in the education and training sector, followed by health care and social assistance. There was an overall loss in the number of jobs in the professional, scientific and technical sector and retail trade sector.

Top five employment sectors (2013)

