

MĀNGERE-ŌTĀHUHU LOCAL BOARD

STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD



APRIL 2014

POP
70,959
(2013 CENSUS)

QUICK FACTS

5%
OF REGIONAL POPULATION

28.3 YRS
MEDIAN AGE

38,510
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2013)

60%
PACIFIC

20%
EUROPEAN

17%
ASIAN

16%
MĀORI

39%
BORN OVERSEAS

\$59,900
MEDIAN HOUSEHOLD INCOME

51%
OF RESIDENTS EMPLOYED

34 SCHOOLS, MOST RATED DECILE 5 OR UNDER (2014)

3,866 BUSINESSES IN THE LOCAL BOARD AREA (2013)

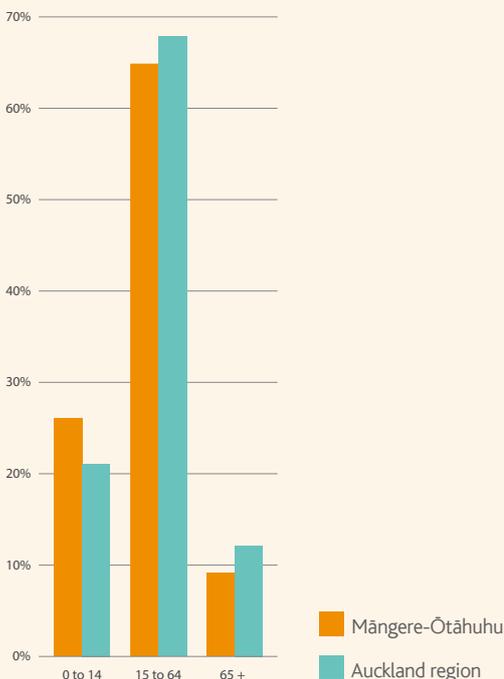
This local board is located on the upper reaches of the Manukau Harbour and embraces a mix of residential land (Māngere, Ōtāhuhu, Favona) and industrial and commercial land (around Ōtāhuhu).

Auckland International Airport is located in this local board and is the busiest and largest in New Zealand, moving 13 million people every year.

Puketutu Island, a volcanic island in the Manukau Harbour accessible by a causeway, is a feature of this local board.

Several large open spaces are enjoyed by locals and visitors, including Seaside Park, Ambury Regional Park and Māngere Domain. The Otutata Stonefields Historic Reserve on the shores of the Manukau Harbour is an important archaeological site and educational resource.

Age groups (2013)



MĀNGERE-ŌTĀHUHU LOCAL BOARD AREA



POPULATION

Between the 2006 and 2013 censuses, the population increased by 4 per cent, slower than the regional growth rate of 8 per cent during that time.

The population of this local board area has a young age structure. In 2013, a quarter (26%) of the resident population was aged under 15 years, 65 per cent aged between 15 and 64 years, and 9 per cent aged 65 years or over. The median age was 28.3 years, considerably younger than the regional median of 35.1 years.

This local board is one of the most ethnically diverse. In 2013, more than half of its residents identified within the broad 'Pacific peoples' ethnic grouping – the highest proportion of residents across all 21 local boards. Under half (39%) of residents were born overseas, and of that group, 40 per cent had been in New Zealand for less than ten years. The largest number of overseas born residents were born in Samoa followed by Tonga, Fiji and the Cook Islands.

HOUSEHOLDS

In 2013, there were 17,382 households in Māngere-Ōtāhuhu – 4 per cent of the regional count. The median household income was \$59,900, lower than the regional median at \$76,500.

Home ownership rates in this local board area are relatively low. In 2013, 42 per cent of households owned the dwelling they lived in (this includes 7% who owned it in a family trust), compared with 61 per cent regionally. Just under half of households that rented (43%) rented from Housing New Zealand.

Almost one in four (28%) households were couples with children, and a further 11 per cent were couples only. The proportion of households that were two families was relatively high, at 14 per cent, compared with 5 per cent regionally.

EDUCATION AND EMPLOYMENT

Local residents reported generally low proportions of formal education. In 2013, 31 per cent of all residents aged 15 years and over had no formal educational qualification, compared with 17 per cent regionally. Only 9 per cent had gained a bachelor's degree or higher, compared to 25 per cent regionally.

Just less than half (41%) of Māngere-Ōtāhuhu residents aged 15 years and over were employed full-time and a further 10 per cent employed part-time. Of those employed, 91 per cent were paid employees.

Around a third (31%) were machinery operators and drivers or labourers, while 24 per cent were managers or professionals.

BUSINESS IN THE LOCAL BOARD

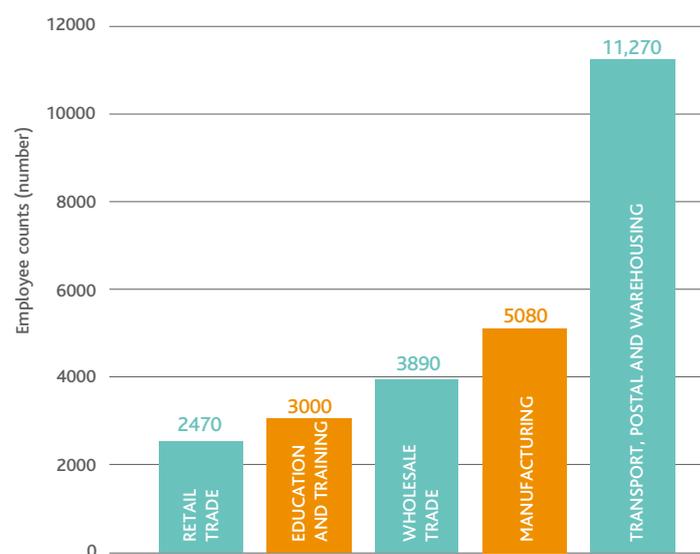
As at February 2013, the Māngere-Ōtāhuhu local board area accounted for 6 per cent of all employment and 2 per cent of registered businesses in Auckland.

The transport, postal and warehousing sector is a significant employer in Māngere-Ōtāhuhu, with almost a third (29%) of local jobs in this sector. Furthermore, the area is a cluster for transport related jobs – within the wider Auckland region, one in three jobs in this sector are based in Māngere-Ōtāhuhu. This will be directly related to its proximity to the Auckland International Airport.

During the period from 2006 to 2013, employment in Māngere-Ōtāhuhu grew by 11 per cent, adding 3,720 employees to the workforce (compared to 6% growth across the region). The largest growth was in the wholesale trade sector (1,020 more jobs), followed by professional, scientific and technical services sector (1,000). However, the number employed in the manufacturing sector decreased.

With respect to business growth, there was relatively large growth in the number of businesses in the rental, hiring and real estate services sector, and the financial and insurance services sector – similar to the rest of the region – and again in transport, postal and warehousing. Much of this growth will be related to the expansion of commercial activity and land development around the airport.

Top five employment sectors (2013)



All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. School data is provided by Auckland Council, using Ministry of Education information. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. A school's decile rating indicates the extent to which it draws its students from low socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of students from low socio-economic communities. Decile 10 schools are the 10 per cent of schools with the lowest proportion of these students. The census allows respondents to select more than one ethnic identity, hence the ethnicity percentages may total more than 100.

FIND OUT MORE

This report card is part of a series prepared by the Auckland Council's Research, Investigations and Monitoring Unit, which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

More report cards can be found at: aucklandcouncil.govt.nz/stateofauckland. The report card series includes reporting on freshwater, terrestrial, marine, air, soil, capacity for growth, demographics and quality of life.

► **For more information:** e-mail monitoring@aucklandcouncil.govt.nz visit the 2013 census Auckland results website, www.censusauckland.co.nz or call us on 09 301 0101.