

KAIPĀTIKI LOCAL BOARD

STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD

APRIL 2014

POP
82,494
(2013 CENSUS)



This local board includes the suburbs of Northcote, Birkenhead, Glenfield, Hillcrest, Highbury, Birkdale and Beachhaven.

It also includes a large commercial area in and around Target Road, Link Road and Wairau Valley, as well as main shopping malls and centres at Glenfield, Northcote and Highbury.

Local domains and reserves include Kauri Point Domain, Birkenhead Domain and the Tuff Crater Reserve.

Other features include the Auckland University of Technology campus at Northcote and the iconic Chelsea Sugar Refinery at Birkenhead.

QUICK FACTS

6%

OF REGIONAL POPULATION

35.2 YRS
MEDIAN AGE

23,160
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2013)

65%
EUROPEAN

26%
ASIAN

8%
MĀORI

6%
PACIFIC

40%
BORN OVERSEAS

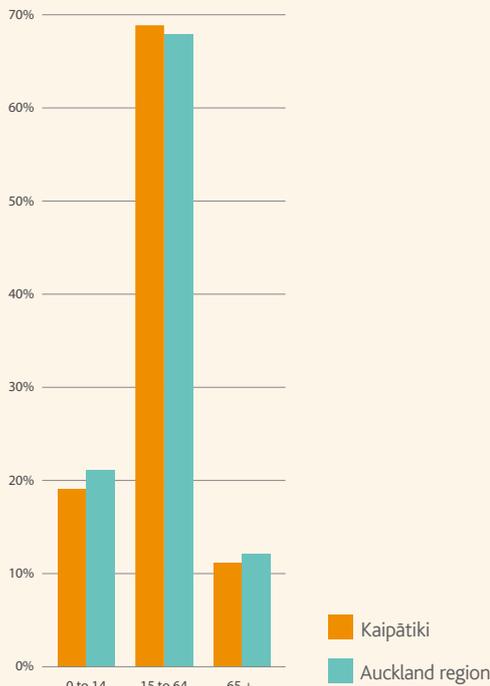
\$78,600
MEDIAN HOUSEHOLD INCOME (2013)

65%
OF RESIDENTS EMPLOYED

26 SCHOOLS,
MOST DECILE 5 AND OVER (2014)

8,280 BUSINESSES IN THE LOCAL BOARD AREA (2013)

Age groups (2013)



KAIPĀTIKI LOCAL BOARD AREA



POPULATION

Between the 2006 and 2013 censuses, the population increased by 4 per cent, lower than the regional growth rate of 8 per cent during that time.

In 2013, the proportion of the local population who were of working age was similar to the regional proportion, with 69 per cent aged between 15 and 64 years, compared with 68 per cent regionally. The median age was 35.2 years, similar to the regional median of 35.1 years.

The area has a relatively high proportion of local residents in the broad 'Asian' ethnic group, at 26 per cent (compared with 23% regionally). A relatively large proportion (40%) of local residents were born overseas, and of that group, 43 per cent had been in New Zealand for less than ten years. The largest number were born in the United Kingdom or China.

HOUSEHOLDS

In 2013, there were 28,428 households in Kaipātiki – 6 per cent of the regional count. The median household income was \$78,600 – slightly higher than the regional median at \$76,500.

In 2013, 66 per cent of households owned the dwelling they lived in (including 12% who owned it in a family trust), compared with 61 per cent regionally. The largest group that rented (88%) rented from private landlords.

Almost a third (30%) of households were couples with children, and a further 9 per cent were sole parents with children. The proportion of households which were one person (18%) or couple only households (22%) was similar to the wider Auckland region (19% and 21% respectively).

EDUCATION AND EMPLOYMENT

Levels of formal education among the local population aged 15 years and over were in line with regional averages – 13 per cent of those aged 15 years and over had no formal educational qualification (compared with 17% regionally) while 27 per cent had gained a bachelor's degree or higher (25% regionally).

Just over half (52%) of Kaipātiki residents aged 15 years and over were employed full-time and a further 13 per cent part-time. Of those employed, 82 per cent were paid employees.

Around 45 per cent were managers or professionals, while 13 per cent were clerical and administrative workers.

All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. School data is provided by Auckland Council, using Ministry of Education information. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. A school's decile rating indicates the extent to which it draws its students from low socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of students from low socio-economic communities. Decile 10 schools are the 10 per cent of schools with the lowest proportion of these students. The census allows respondents to select more than one ethnic identity, hence the ethnicity percentages may total more than 100.

FIND OUT MORE

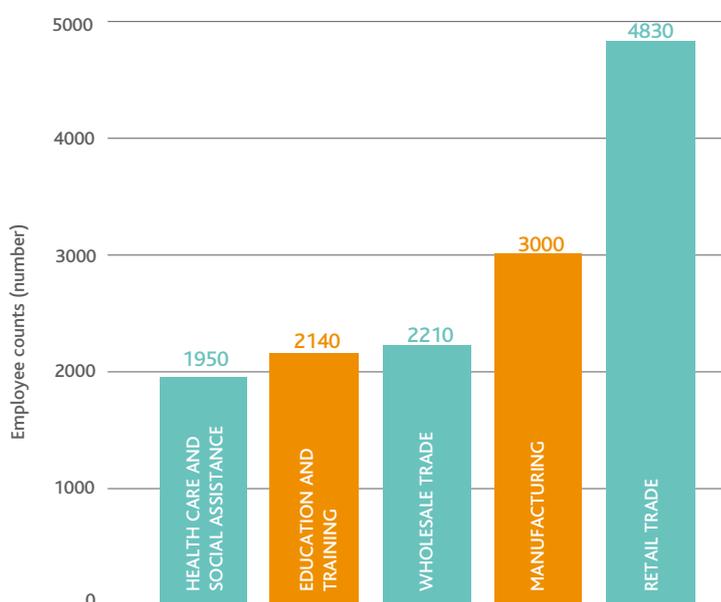
This report card is part of a series prepared by the Auckland Council's Research, Investigations and Monitoring Unit, which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

BUSINESS IN THE LOCAL BOARD

As at February 2013, the Kaipātiki local board area accounted for 4 per cent of all employment and 5 per cent of businesses in Auckland. Most people were employed in the retail trade sector (21%), followed by the manufacturing (13%), and wholesale trade sectors (10%). The largest number of local businesses were in the rental, hiring and real estate services sector (19% of all business units in the area), followed by professional, scientific and technical services (15%) and construction (12%).

During the period from 2006 to 2013, employment dropped by 14 per cent, losing 3,920 employees (compared to 6% growth across the region). The biggest loss in number of jobs was in manufacturing and wholesale trade sectors during that time. There was some gain in the number of employees working in education and training.

Top five employment sectors (2013)



► **For more information:** e-mail monitoring@aucklandcouncil.govt.nz visit the 2013 census Auckland results website, www.censusauckland.co.nz or call us on 09 301 0101.

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