

# DEVONPORT - TAKAPUNA LOCAL BOARD

## STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD

APRIL 2014

**POP**  
55,470  
(2013 CENSUS)



### QUICK FACTS

**4%**  
OF REGIONAL POPULATION

**39.7** YRS  
MEDIAN AGE

**26,750**  
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2013)

**76%**  
EUROPEAN

**20%**  
ASIAN

**5%**  
MĀORI

**2%**  
PACIFIC

**38%**  
BORN OVERSEAS

**\$85,800**  
MEDIAN HOUSEHOLD INCOME

**64%**  
OF RESIDENTS EMPLOYED

**22** SCHOOLS,  
11 RATED DECILE 10  
(2014)

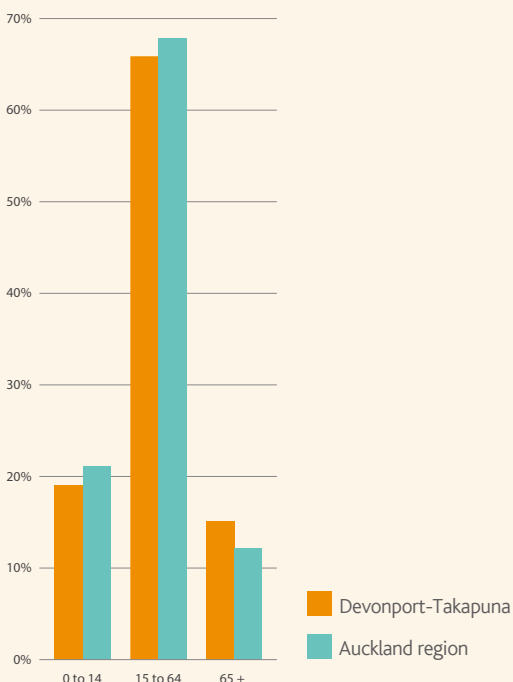
**8,195** BUSINESSES IN THE LOCAL BOARD AREA (2013)

This local board includes the coastal communities of Auckland's North Shore (Castor Bay, Milford, Takapuna, Belmont, Devonport, Bayswater), as well as the communities of Crown Hill, Sunnynook and Forrest Hill.

It not only includes some stunning and popular coastline, bays and beaches, but is also home to several sites of historical significance such as the defence ports at North Head and Fort Takapuna Historic Reserve.

Lake Pupuke, the Devonport Naval Base, Bayswater Marina, and North Shore Hospital all sit within the boundaries. Connection across the Waitematā Harbour to the central business district is available via the harbour bridge or ferries from Devonport and Bayswater.

### Age groups (2013)



### DEVONPORT-TAKAPUNA LOCAL BOARD AREA



## POPULATION

Between the 2006 and 2013 censuses, the population increased by 5 per cent, slower than the regional growth rate of 8 per cent during that time.

In 2013, Devonport-Takapuna was under-represented in age groups under 64 years, and over-represented in age groups over 65 years, when compared with the regional age structure. The median age was 39.7 years, higher than the regional median of 35.1 years.

A third (38%) of local residents were born overseas, and of that group, 43 per cent had been in New Zealand for less than ten years. The largest group were born in the United Kingdom.

## HOUSEHOLDS

In 2013, there were 20,343 households in Devonport-Takapuna, 4 per cent of the regional count. The median household income was \$85,800 – higher than the regional median at \$76,500.

Home ownership rates in this local board area are relatively high. In 2013, 67 per cent of households owned the dwelling they lived in (this includes 22% who owned it in a family trust), compared with 61 per cent regionally. The largest group of households that rented (88%), rented from private landlords.

Almost a third (32%) of households were couples with children, and a further 8 per cent were sole parents with children. The proportion of households who were one person (22%) or couple only households (25%) was higher than the Auckland region (19% and 21% respectively).

## EDUCATION AND EMPLOYMENT

Local residents reported generally high proportions of formal education. In 2013, 10 per cent of all residents aged 15 years and over had no formal educational qualification, compared with 17 per cent regionally. Almost one third (31%) had gained a bachelor's degree or higher, compared to 25 per cent regionally.

At the 2013 Census, almost half (49%) of Devonport-Takapuna residents aged 15 years and over were employed full-time and a further 15 per cent part-time. Of those employed, 75 per cent were paid employees. Around 53 per cent were managers or professionals, while 12 per cent were clerical and administrative workers.

## BUSINESS IN THE LOCAL BOARD

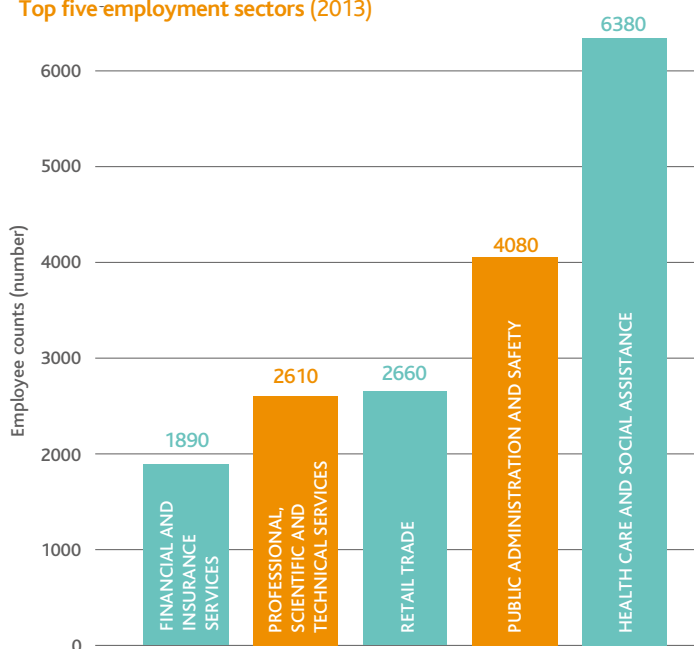
As at February 2013, the Devonport-Takapuna local board area accounted for 4 per cent of all employment and 5 per cent of all businesses in Auckland.

Most people who work in this area are employed in the health care and social assistance sector (24%), followed by public administration and safety (17%), retail trade and professional, scientific and technical services (both 10%).

The largest number of businesses were in the rental, hiring and real estate services sector (25% of all business units in the area), followed by professional and technical services (18%).

During the period from 2006 to 2013, employment in Devonport-Takapuna decreased slightly (compared to 6% growth across the region). There was a gain in the number of employees in the health care and social assistance sector during this time, but losses in manufacturing, retail trade, and information media and telecommunications.

Top five employment sectors (2013)



*All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. School data is provided by Auckland Council, using Ministry of Education information. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. A school's decile rating indicates the extent to which it draws its students from low socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of students from low socio-economic communities. Decile 10 schools are the 10 per cent of schools with the lowest proportion of these students. The census allows respondents to select more than one ethnic identity, hence the ethnicity percentages may total more than 100.*

## FIND OUT MORE

This report card is part of a series prepared by the Auckland Council's Research, Investigations and Monitoring Unit, which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

More report cards can be found at: [aucklandcouncil.govt.nz/stateofauckland](http://aucklandcouncil.govt.nz/stateofauckland). The report card series includes reporting on freshwater, terrestrial, marine, air, soil, capacity for growth, demographics and quality of life.

► **For more information:** e-mail [monitoring@aucklandcouncil.govt.nz](mailto:monitoring@aucklandcouncil.govt.nz) visit the 2013 census Auckland results website, [www.censusauckland.co.nz](http://www.censusauckland.co.nz) or call us on 09 301 0101.