

ALBERT-EDEN LOCAL BOARD

STATE OF AUCKLAND DEMOGRAPHIC REPORT CARD

APRIL 2014

POP
94,695
(2013 CENSUS)



QUICK FACTS

7%
OF REGIONAL POPULATION

34.0 YRS
MEDIAN AGE

38,510
EMPLOYEES WORK IN THE LOCAL BOARD AREA (2012)

63%
EUROPEAN

28%
ASIAN

8%
PACIFIC

7%
MĀORI

36%
BORN OVERSEAS

\$87,500
MEDIAN HOUSEHOLD INCOME

65%
OF RESIDENTS EMPLOYED

31 SCHOOLS,
17 RATED DÉCILE 8 TO 10 (2014)

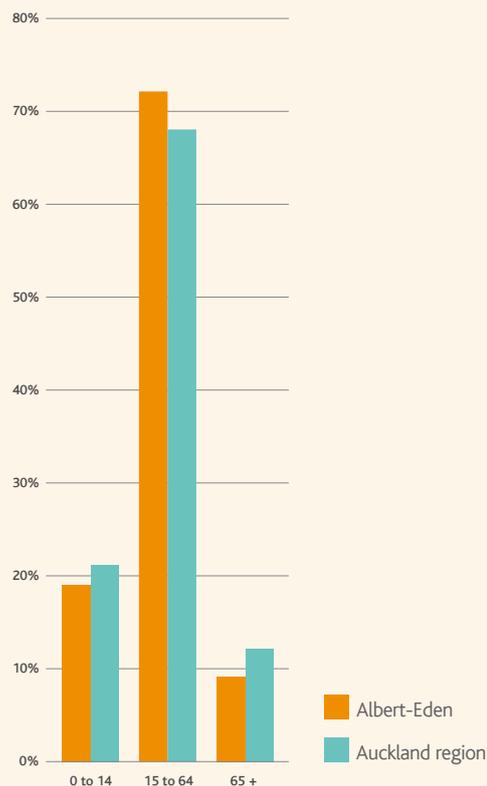
12,149 BUSINESSES IN THE LOCAL BOARD AREA (2013)

This local board includes the suburbs of Point Chevalier, Waterview, St Lukes, Balmoral, Kingsland, Epsom, Mt Eden and Greenlane.

Dominion Road runs through the middle of the local board area, which is both a significant retail/business centre and transport route.

This area is home to several regionally significant facilities including Greenlane Clinical Centre, the Alexandra Park Racecourse, Auckland University Faculty of Education, UNITEC, Selwyn Village Retirement Home, Walker Park, Eden Park, and St Lukes Shopping Centre. It also includes the region's tallest volcanic cone, Maungawhau (Mt Eden) as well as Owairaka (Mt Albert).

Age groups (2013)



ALBERT-EDEN LOCAL BOARD AREA



POPULATION

Between the 2006 and 2013 censuses, the population in Albert-Eden increased by 4 per cent, slower than the regional growth rate of 8 per cent during that time.

More than a third (36%) of residents were born overseas, and of this group, 45 per cent had been in New Zealand for less than ten years. The largest overseas born group was born in the People's Republic of China, followed by India and England.

The local population is slightly over represented in the working age population when compared with the regional population, and has slightly smaller proportions of younger and older people.

HOUSEHOLDS

In 2013, there were 31,815 households in the Albert-Eden local board area, 7 per cent of the regional count. The median household income was \$87,500 – higher than the regional median at \$63,900.

Home ownership rates were lower than the regional average – in 2013, 55 per cent of households owned the dwelling they lived in (this includes 18% who owned it in a family trust), compared with 61 per cent regionally. The remaining 45 per cent of households rented, and of these, the majority (87%) rented from private landlords, and a further 12 per cent from Housing New Zealand.

Almost one in five (19%) households were couple only and a further 31 per cent were couples with children.

EDUCATION AND EMPLOYMENT

In 2013, over a third (39%) of all residents aged 15 years and over had gained a bachelor's degree or higher, compared to 25 per cent regionally. Only 10 per cent had no qualification.

Half (51%) of residents aged 15 years and over were employed full-time and a further 14 per cent employed part-time. Of those employed, 80 per cent were paid employees. Around 56 per cent were managers or professionals and a further 11 per cent were employed as clerical and administrative workers.

BUSINESS IN THE LOCAL BOARD

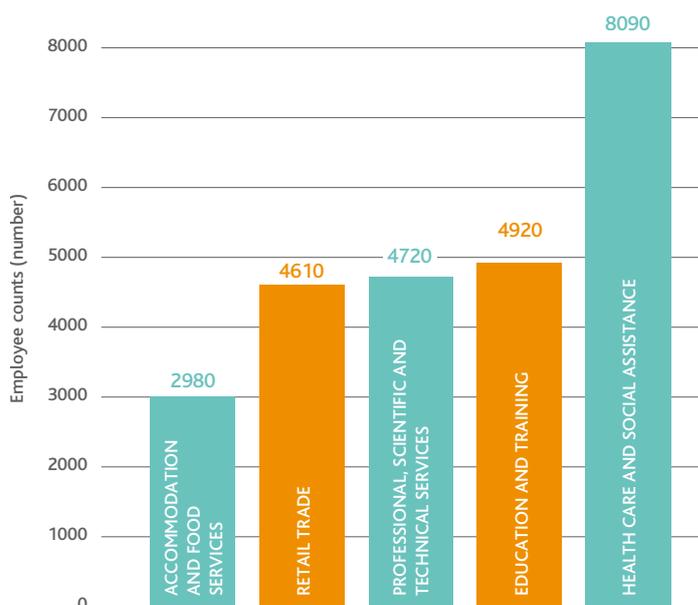
As at February 2013, the Albert-Eden local board area accounted for 6 per cent of all employment and 7 per cent of all businesses in Auckland.

Most people who work in this area are employed in the health care and social assistance sector (21%) (perhaps due to the location of Greenlane Clinical Centre) followed by the education and training sector (13%), the professional, scientific and technical services sector (12%) and retail trade (12%).

The largest number of local businesses were in the rental, hiring and real estate services sector (23%) followed by professional, scientific and technical services (19%).

During the period from 2006 to 2013, employment in the area dropped by 7 per cent (compared to 6% growth across the region), losing 2830 employees. The biggest growth in employment was in the professional, scientific and technical sector and the education and training sector. There were losses in some sectors during that time including wholesale trade, manufacturing, transport, postal and warehousing, and administrative support services.

Top five employment sectors (2013)



All data presented here is from the 2013 Census of Population and Dwellings, unless stated otherwise. School data is provided by Auckland Council, using Ministry of Education information. 'Business in the local board' data is from Statistics New Zealand's Business Demographic data. A school's decile rating indicates the extent to which it draws its students from low socio-economic communities. Decile 1 schools are the 10 per cent of schools with the highest proportion of students from low socio-economic communities. Decile 10 schools are the 10 per cent of schools with the lowest proportion of these students. The census allows respondents to select more than one ethnic identity, hence the ethnicity percentages may total more than 100.

FIND OUT MORE

This report card is part of a series prepared by the Auckland Council's Research, Investigations and Monitoring Unit, which undertakes monitoring and research to provide information and evidence to inform the council's activities and reporting.

More report cards can be found at: aucklandcouncil.govt.nz/stateofauckland. The report card series includes reporting on freshwater, terrestrial, marine, air, soil, capacity for growth, demographics and quality of life.

► **For more information:** e-mail monitoring@aucklandcouncil.govt.nz visit the 2013 census Auckland results website, www.censusauckland.co.nz or call us on 09 301 0101.